

A decorative border of botanical illustrations surrounds the central text. It includes various elements: a branch with red berries and green leaves in the top left; a large white flower with a detailed center in the top center; a green fern frond in the top right; a branch with small yellow flowers in the middle left; a large white flower with a detailed center in the middle right; a branch with small pink flowers in the bottom right; and a branch with green leaves and orange fruits in the bottom center. The background is white.

L'ODAÏTÈS®

— APOTHICAIRE DES SENS —



THREE SISTERS AT THE HEART OF OUR STORY

L'ODAÏTÈS was born from the desire of three sisters to share their proven and powerful yet simple skincare regime passed down by females in their family for many, many generations. L'ODAÏTÈS represents a return to the roots of skincare using time-tested, pure, clean, and powerful ingredients and extraction technologies that create treatments to protect and nourish the skin's natural beauty.

Their grandmother immersed them in the ritual of crafting her skincare treatments – involving them in the art of selecting the fruits and flowers from their garden, teaching them the recipes, and imparting the overall knowledge of the process.

The sisters bring the generational knowledge of this ritual and their individual expertise: the chemist who knows how to select and combine the best ingredients, the pharmacist who knows the technology to formulate and produce small batches, and the entrepreneur who knows how to bring to market and introduce the proven ritual to other women.

DAÏTÈS is the Greek god of feasts and L'ODAÏTÈS cosmetics are a feast for the skin.

Odaïtès

OUR IDENTITY

Our mission

L'ODAÏTÈS is committed to supporting skin's natural beauty using time-tested apothecary with the extraordinary power of precious fruits and flowers. L'ODAÏTÈS is more than a ritual to enhance beauty but a sensory feast for the skin.

Our distribution

Niche perfumery
Beauty boutique
Concept store
Department store
Urban spa
www.lodaïtes.com

Our consumer target

Demanding clients in search of uniqueness and looking for an efficient, clean and sensorial skincare treatment.



OUR POINTS OF DIFFERENTIATION



Specific extraction methods of active substances
High absorption power



Our magic star ingredient
Date fruit



Composition
Super clean



Signature scent
Neroli



Complete control from raw material sourcing to marketing
Control of the value chain

EXTRACTION METHODS THAT ENSURE HIGH ABSORPTION CAPACITY

Extraction Methods

CO₂ superoxide,
cold extraction,
bio-fermentation...

Goal

To preserve the biological
richness
of the substance

270°

360°

90°

Origin of plants

Plants sourced from
Mediterranean region
& Sahara Desert

Purpose

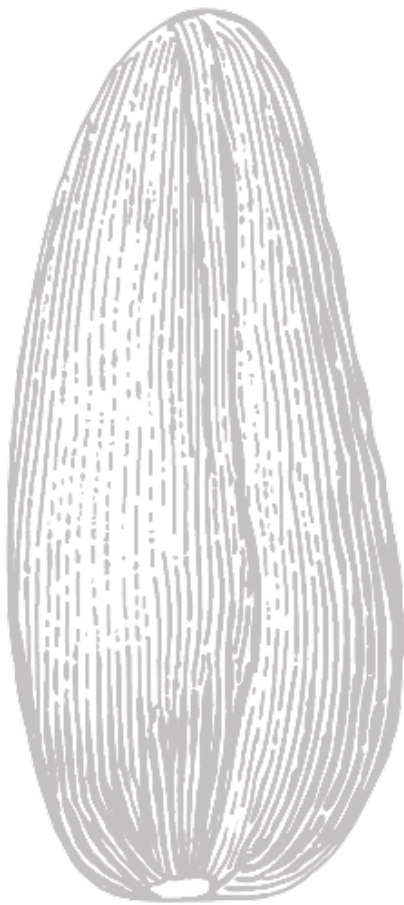
To allow a high-level
absorption
by the skin

180°



| DATE FRUIT: POWERFUL INGREDIENT

Sole existence of life in the desert for thousands of years, the date is impressive due to its richness which gives a 360° power:



ANTIOXIDATING

Polyphenols & carotenoids

Antioxidant & photoprotector agents



REGENERATING

Trace elements & essential fatty acids

Key elements for cellular renewal



HYDRATING

Amino acids

Retain water within the skin



ENERGIZING

Polysaccharides

Energy source for cellular life

A CLEAN FORMULATION WITH THE SCENT SIGNATURE OF NEROLI



Naturalness

A % of ingredients of natural origin
between 97.6% and 100%



Clean composition

0% Parabens, Silicones, Phenoxyethanol,
PEG, Colorants, Mineral oils, etc...



Gentle excipients

Plant-based emulsifying agents,
gentle preservatives



Scent of Neroli

Subtle and soothing fragrance



Control of the value chain

Direct sourcing of raw materials



OUR PRODUCT RANGE

An epicurean skincare line with a clean and effective composition to illuminate and create a natural healthy glow while intoxicating your senses.

Clinical tests - In vitro & In vivo | **Made in France**



ANGE SENSATIONNEL

82€ | 50ml

Well-aging intense cream | Face

Revitalizes & illuminates



VOILE LACTÉ

76€ | 30ml

Well-aging brightening serum | Face

Brightens & hydrates



ELIXIR BONHEUR

62€ | 15ml

Well-aging replenishing serum | Face

Firms & regenerates



FRAÎCHEUR DE L'AUBE

58€ | 50ml

Invigorating eye contour cream

Brightens & revitalizes



SÈVE DIVINE

54€ | 50ml

Well-aging radiance mask | Face

Smoothens & radiates



PÉPITE DE LA PALMERAIE

49€ | 60ml

Gentle exfoliator | Face

Detoxifies & revives



PHILTRE SACRÉ

32€ | 100ml

Makeup removal oil | Face & Eyes

Removes makeup & softens



PURE MERVEILLE

29€ | 200ml

Multitasking lotion | Face & Eyes

Cleanses & tonifies



FINE FLEUR

56€ | 180ml

Body cream

Hydrates & pampers



SECRET NOMADE

19€ | 9ml

Nourishing balm | Body & Face

Nourishes & protects



MINE RADIEUSE

30€ | 30 capsules

Dietary supplement



ORANGERAIE EN FLEUR

49€ | 200gr

Scented candle | Home

Perfumes & releases your mind



PEAU DE VELOURS

59€ | 250ml

Face & Body universal oil

To be found in France, Italy, Belgium, Czech Republic, Russia, Germany, Hungary, USA, Switzerland, Netherlands, Morocco.

ANGE SENSATIONNEL

Well-aging intense cream

Retail Price: 82€ | 50 ml



Daily cream with intense antioxidant, moisturizing and revitalizing action

Take a marvelous stroll through the heart of ancestral formulas with Ange Sensationnel homage to the unique alliance between the nectar of dates and the prickly pear seed oil.

How does it benefit the skin?

- Revitalizes, reduces wrinkles and fights cellular aging
- Firms and hydrates the skin
- Illuminates the complexion
- Produces even skin tone (reduces redness)

What sets our formula apart?

- Complete face treatment with high antioxidation level
- Light and delightful scent of Neroli
- Can be used around eye area
- Quickly absorbed, no sticky finish, can be combined with foundation

Clinical performances

- -64% cellular oxidation - in vitro test
- +28% hydration, on average 4-hours after application - in vivo test

Star Ingredients

- Date nectar: 360° coverage active ingredient
- Hyaluronic acid: hydrates, firms and regenerates the skin
- Prickly pear seed virgin oil: firms, densifies & regenerates skin
- Neroli: provides a clear, pure, and healthy complexion
- Vitamin E: antioxidant and anti-inflammatory agent

98.9% ingredients
of natural origin



VOILE LACTÉ

Well-aging brightening serum

Retail Price: 76€ | 30 ml



A highly concentrated serum which
brightens pigmentation spots,
unifies the complexion
& provides intense hydration

The oily extract of the seeds of Aleppo pine, a symbol of immortality in the Mediterranean region, contains a true source of vitality.

How does it benefit the skin?

- Fights pigmentation spots (size and coloring) and reduces their appearance and their reproduction
- Intensely hydrates the skin by capturing water, limiting water loss and boosting water flow
- Revitalizes the skin and leaves a glowy complexion
- Traps free radicals and reduces skin aging

Clinical performances

- -28% decrease of the melanin rate observed after treatment for 14 days. In-vitro test
- +76% increase on average of the hydration level 4hrs after application. In vivo test on 10 subjects

Star Ingredients

- Aleppo pine extract: moisturizes, firms, and lightens the skin and boosts absorption
- Acacia extract: captures, traps and boosts water circulation in the epidermis (restores filaggrin and aquaporin)
- Sea daffodil extract: reduces the size of dark spots and lightens pigmentation by inhibiting the synthesis and export of melanin
- Active complex of raspberry, peach, apple and vitamin C: inhibits melanin synthesis, prevents and reduces pigmentation and slows down cell oxidation

What sets our formula apart?

- Double action : treats existing pigmentation spots & prevents the reproduction of new ones
- Powerful skin hydration through different levels
- Light texture and quickly absorbed

99.7% ingredients
of natural origin



ELIXIR BONHEUR

Well-aging replenishing serum

Retail Price: 62€ | 15 ml



82% Active ingredients to densify and deeply regenerate

This prodigious concentration of precious oils is Elixir Bonheur a blissful elixir demonstrating natural, virtuous and exceptional ingredients with proven anti-aging action.

How does it benefit the skin?

- Plumps and firms the skin
- Restores suppleness and hydrates the skin
- Regenerates and boosts cellular renewal
- Reduces redness, irritation, acne, pimples, etc.

What sets our formula apart?

- Delightful treatment: sublime scent and texture (aromatherapy)
- Oily but non greasy, quickly absorbed and no oily finish
- Great for massage which is highly recommended to relax facial muscles and stimulate cell regeneration
- Adapted to all skin types even oily or prone-acne skin

Star Ingredients

- Prickly pear seed virgin oil: firms, densifies & regenerates skin
- Jojoba virgin oil: heals, hydrates and softens skin
- Rosemary essential oil: healing and strong antioxidant agent
- Neroli: provides a clear, pure, and healthy complexion
- Vitamin E: antioxidant and anti-inflammatory agent

97.6% ingredients of natural origin



FRAÎCHEUR DE L'AUBE

Invigorating eye contour cream

Retail Price: 58€ | 15 ml



Brightens and revitalizes
the eye contour for a fully
refreshed look

As a vital source of life on our planet, Chlorella, a single-celled green alga, is a pure masterpiece of nature. Highly concentrated in amino acids and oligo-peptides, Chlorella has an anti-dark circle action that boosts cellular metabolism.

How does it benefit the skin?

- Reduces dark circles and appearance of vascular imperfections
- Reduces eye-puffiness while retaining water inside the capillaries
- Boosts microcirculation and stimulates cell exchange
- Hydrates, brightens and firms the eye contour area

What sets our formula apart?

- Lightweight texture, no sticky finish or greasy residue
- Quickly absorbed, make-up can be applied straight away
- Multi-action: reduces dark circles and puffiness, brightens, hydrates, regenerates

Proven effectiveness | Self-efficacy test on 30 subjects, daily application, 1 month

- 97% experience a more hydrated eye area
- 94% have revitalized skin around the eyes
- 90% notice a reduction in dark circles
- 83% notice a more invigorated eye area

Star Ingredients

- Chlorella extract: fades pigmentation, reduces vascular imperfections, firms the skin and stimulates the formation of collagen fibres
- Blueberry extract: reduces redness and tones capillaries for less permeability
- Date seed virgin oil: Softens, firms, smoothens and protects the skin from UV rays
- Hyaluronic acid: hydrates, firms and regenerates the skin
- Date nectar: energizes cellular metabolism and fights cell aging

99.2% ingredients
of natural origin



SÈVE DIVINE

Well-aging radiance mask

Retail Price: 54€ | 50 ml



Plumps, energizes
and smoothens
your skin instantly

The date tree, a sacred and venerated tree of the Babylonians, glows with golden fruits of innumerable properties.

How does it benefit the skin?

- Evens out and brightens complexion
- Reduces fine lines and plumps the skin
- Energizes the skin and boosts the cellular metabolism
- Refines skin texture and minimizes pores

What sets our formula apart?

- Immediate glow
- Sublime texture
- Due to its nude color, apply and go about your day

Clinical performances

- Smoothing action > Up to -39% reduction in wrinkle depth (in vivo test)

Before



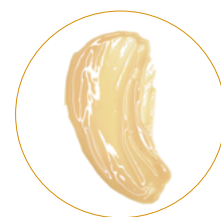
After



Star Ingredients

- Date nectar: a 360° coverage active ingredient
- Honey: hydrates, heals and purifies
- Apricot seed virgin oil: supple, firms, smoothens and brightens
- Clay: purifies and smoothens
- Vitamin E: antioxidant and anti-inflammatory agent

98.8% ingredients
of natural origin



PÉPITE DE LA PALMERAIE

Gentle exfoliator

Retail Price: 49€ | 60 ml



Detoxifies and revives
your skin gently

Thousands of years old, the sacred date tree conceals a jewel of exceptional qualities in the heart of its fruit. Brimming over with polyphenols, powerful antioxidant agents, the date pit dazzles us with its remarkable richness in minerals and amino acids.

How does it benefit the skin?

- Detoxifies the skin and refines its texture
- Unclogs pores for better absorption of skin care products
- Illuminates the complexion and prevents pimples and blackheads
- Boosts cellular renewal

What sets our formula apart?

- Delightful texture
- Leaves skin with a silky and velvety finish (the extreme fineness of the powders prevents any abrasive effect)
- Rich exfoliating powders that boost cell renewal

Star Ingredients

- Date seed powder: exfoliates, energizes and fights cell oxidation
- Olive leaves powder: exfoliates, purifies and brightens
- Fresh Aloe vera juice: hydrates, purifies and regenerates
- Honey: hydrates, heals and purifies

99.7% ingredients
of natural origin



PHILTRE SACRÉ

Makeup removal oil Face & eyes

Retail Price: 32€ | 100 ml



Removes makeup thoroughly
and exquisitely nurtures your skin

The olive tree, an iconic tree of the Mediterranean region, already well known for the rich taste of its fruit, is also a little known source of magical benefits for our skin.

How does it benefit the skin?

- Removes makeup without any harsh effects and greasy residue
- Cleanses while preserving your skin's natural hydration
- Leaves your skin smooth and helps absorption of night skincare products

What sets our formula apart?

- Rich and silky texture, when massaged into the skin prepares it for night cell repair
- Combination of softening oils that nourishes the microbiota
- Clean and effective formula : Only the 7 most essential ingredients of which 82.8% are organic (only 20% required for organic label)

Star Ingredients

- Olive oil: moisturizing, purifying and antioxidant agent
- Desert date oil: a potent antioxidant & antiinflammatory agent
- Vitamin E: antioxidant and anti-inflammatory agent

99.9% ingredients
of natural origin



PURE MERVEILLE

Multitasking lotion Face & eyes

Retail Price: 29€ | 200 ml



Tones, removes make-up
and restores the continuous
hydration of your skin

This multi-action lotion, with its soothing orange blossom scent, is reminiscent of the refreshing Mediterranean orchards.

How does it benefit the skin?

- Removes makeup, cleanses and purifies the skin
- Tones, tightens pores and softens the skin
- Restores the hydrolipidic film of the cutaneous layer
- Prepares skin for better absorption of skin care products

What sets our formula apart?

- Refreshing feel
- Exquisite orange blossom scent
- Soothing and hydrating
- Universal: all ages and genders

Proven effectiveness | Self-efficacy test on 34 subjects, twice daily application, 1 month

- 96% have their redness and irritation soothed
- 91% notice an effective make-up removal
- 88% have softer, silkier skin
- 84% observed cleaner, healthier and purified skin

Star Ingredients

- Fresh Aloe vera juice: hydrates, purifies and regenerates
- Orange blossom water: soothes, purifies and softens
- Vegetable glycerin: hydrates

99.9% ingredients
of natural origin



FINE FLEUR

Body cream

Retail Price: 56€ | 180 ml



An exquisite body cream
to hydrate & pamper

This cream, with its delicious scent, is a tribute to the Moringa, an immortal tree of life. The virgin oil extracted from its seeds blends beautifully with virgin jojoba oil and shea butter to deeply nourish your skin.

How does it benefit the skin?

- Intensely hydrates
- Softens and leaves a velvety touch
- Fights oxidation and prevents premature aging

What sets our formula apart?

- Luxurious and light buttery consistency
- Immediate feeling of freshness when applied
- Ultra nourishing, quick absorption, no oily residue after application
- Heavenly scent of orange blossom and orange peel

Star Ingredients

- Moringa virgin oil: hydrates, regenerates and calms inflammation
- Shea butter: hydrates, nourishes and protects from premature aging
- Date nectar: energizes, regenerates and fights oxidation
- Jojoba virgin oil: heals, hydrates and softens skin

98.9% ingredients
of natural origin



SECRET NOMADE

Nourishing balm Face & body

Retail Price: 19€ | 9 ml



Nourishes and soothes
sensations of dryness
at any time

Having survived for thousands of years in the farthest reaches of Sahara, the desert date tree is the only living soul with the miraculous ability to resist and regenerate in the most extreme conditions.

How does it benefit the skin?

- Nourishes and softens the skin
- Soothes dry tight skin

What sets our formula apart?

- Light oily texture with calming orange blossom scent
- Roll-on applicator in easy pocket size
- Can be applied as often as needed

Star Ingredients

- Desert date virgin oil: a potent antioxidant & hydrating agent
- Jojoba virgin oil: heals, hydrates and softens skin
- Vitamin E: antioxidant and anti-inflammatory agent

98.1% ingredients
of natural origin



PEAU DE VELOURS

Face & body universal oil

Retail Price: 59€ | 250 ml



A universal and fine oil
to massage and nourish the skin

How does it benefit the skin?

- Softens and moisturizes the skin
- Intensively nourishes
- Ideal for massages thanks to the ultra-fine texture and fast absorption of its vegetable oils

What sets our formula apart?

- No greasy finish. Ideal for both toning and enveloping massages
- Universal. Suitable for all skin types, even sensitive skin, men, pregnant and nursing women and children
- Combinable with body cream, the face serum «Elixir Bonheur», etc...
- Non-comedogenic
- Fragrance-free, neutral scent
- Vegan

Star Ingredients

- Jojoba virgin oil: heals, hydrates and softens skin
- Olive oil: fights oxidation, hydrates and regenerates skin
- Virgin babassu oil: fights oxidation, restores balance and softens skin

100% ingredients of natural origin

97.9% ingredients of organic origin

MINE RADIEUSE

Dietary Supplement

Retail Price: 30€ | 30 capsules



A gold mine
for radiance...

Like a sunny bouquet, Mine Radieuse is an ingenious product composed of plants and active ingredients known for their illuminating, purifying and antioxidant properties...

How does it benefit the skin?

- Gives the skin healthy coloring and glow
- Purifies the skin and keeps away pimples, blackheads, acne, excess sebum, etc
- Fights premature aging of the skin
- Hydrates and plumps the skin

What sets our formula apart?

- The 6 essential active ingredients in high content to illuminate the skin, reduce imperfections and slow down premature aging.

Star Ingredients

- The roucou: a carotenoid able to absorb UV energy, stimulate the production of melanin and prevent premature aging
- Vitamin C: a powerful antioxidant that slows down cellular aging and contributes to collagen production
- Prickly pear (cladode's powder): an antioxidant agent that hydrates and maintains healthy skin
- Wild pansy (aerial parts): purifies the skin, drains skin toxins, regulates pH and excess sebum, fights against inflammation. Highly recommended for dry skin
- Hyaluronic acid: a key player in skin hydration and regeneration
- Zinc: plays a crucial role in skin repair and regeneration. It also reduces blemishes including those caused by acne



ORANGERAIE EN FLEUR

Scented candle

Retail Price: 49€ | 200 g



Perfumes your life
& releases your mind

Evocative of both sensuality and childhood, the orange blossom subtly combines opulence and finesse. The addictive fragrance from the blossom in this candle gently softens and envelopes the ambiance as well as your dreams.

How does it benefit the skin?

- The addictive fragrance from the blossom in this candle gently softens and envelopes the ambiance as well as your dreams
- Like an exotic voyage, this candle heightens your senses! Its sensual fragrance brings something magical to your beauty routine, relaxing your mind and your skin !

Star Ingredients

- Neroli scent

What sets our formula apart?

- 55 to 60 hours of burning, wick 100% cotton
- The surface of the wax remains flat during consumption, thus allowing full use of the wax
- 100% natural wax



| THE FOUNDERS



NABILA CHEMILLIER -EL HEDDA

CEO

(Engineer, marketing & finance)



ALYA EL HEDDA

Director of R&D

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